

BOARD OF COUNTY COMMISSIONERS

AGENDA ITEM SUMMARY

Meeting Date: FEBRUARY 16, 2005 Division: TDC

Bulk Item: Yes X No Department:

AGENDA ITEM WORDING:

Approval of a Resolution to provide advance registration for Trade Show expenses to be paid from Tourist Development Council Funds in Fiscal Year 2005.

ITEM BACKGROUND:

TDC approved same at their meeting of January 18, 2005.

PREVIOUS REVELANT BOCC ACTION:

CONTRACT/AGREEMENT CHANGES:

STAFF RECOMMENDATIONS:

Approval

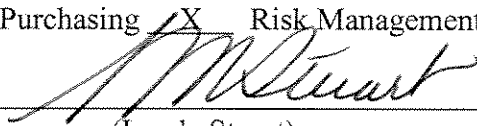
TOTAL COST: \$93,700 **BUDGETED:** Yes X No

COST TO COUNTY: \$93,700 **SOURCE OF FUNDS:** TDC

REVENUE PRODUCING: Yes X No **AMOUNT PER MONTH** **Year**

APPROVED BY: County Atty X OMB/Purchasing X Risk Management X

DIVISION DIRECTOR APPROVAL:


(Lynda Stuart)

DOCUMENTATION: Included X To Follow Not Required

DISPOSITION: **AGENDA ITEM #**

RESOLUTION

A RESOLUTION TO PROVIDE ADDITIONAL ADVANCE REGISTRATION, BOOTH-RELATED EXPENSES AND TRAVEL-RELATED EXPENSES FOR TRADE SHOWS FOR THE FISCAL YEAR 2006 TO BE PAID FROM TOURIST DEVELOPMENT COUNCIL FUNDS IN FISCAL YEAR 2005.

WHEREAS, the Tourist Development Council participates in various trade shows to promote tourism; and

WHEREAS, it is sometimes necessary to secure registration and booth-related expenses at these tourist related trade shows up to one year in advance, in order to secure a desirable space, since some shows become filled quickly, or meet an early registration deadline; and

WHEREAS, it is necessary to pay the registration fees, booth-related expenses, and travel expenses during the current fiscal year for trade shows, which occur in the next fiscal year;

NOW, THEREFORE, BE IT RESOLVED by the Monroe County Board of County Commissioners as follows:

Section 1. The following costs of additional advance registrations, booth-related expenses and travel expenses for fiscal year 2006 are approved for payment in the fiscal year 2005 out of Tourist Development Council Sales and Dive Umbrella promotional funds.

DEMA, Las Vegas, NV October 2005	\$15,000
Adventures in Travel, San Francisco October, 2005	\$ 7800
Tour America, Dublin Ireland October, 2005	\$ 5000
Florida Encounter, Hollywood, FL November 2005	\$ 4000
World Travel Market London, UK November 2005	\$30,000
AWTA, Westchester, NY November 2005	\$1800
Florida Encounter, Miami, FL November 2005	\$ 3500
Holiday Showcase, Chicago, IL December, 2005	\$ 3500
Adventures in Travel, Chicago, IL January 2006	\$ 4500
Adventures in Travel, New York January 2006	\$ 4800

Vacation Outlet Expo, Boston
January 2006

\$1500

DiveBiz Expo, Las Vegas, NV
January 2006

\$ 7000

Florida Huddle
January 2006

\$ 2300

Beneath the Sea Dive Show, NJ
March 2006

\$ 3000

Total Request:

\$93,700

PASSED AND ADOPTED by the Board of County Commissioners of Monroe County, Florida at
a regular meeting of said Board held on the _____ day
of _____, A.D. 2005.

Mayor Spehar

Mayor Pro Tem McCoy

Commissioner Nelson

Commissioner Neugent

Commissioner Rice

BOARD OF COUNTY COMMISSION
OF MONROE COUNTY, FLORIDA

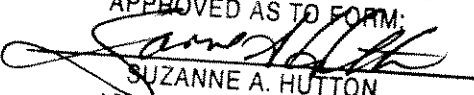
(SEAL)
ATTEST:

BY: _____
MAYOR/CHAIRMAN

CLERK

approved by _____
Tourist Development Council

MONROE COUNTY ATTORNEY
APPROVED AS TO FORM:


SUZANNE A. HUTTON

ASSISTANT COUNTY ATTORNEY

Date

1/25/05